

**Councilmember Nora Campos**  
*invites you to the*  
**4th Annual**  
**District 5**  
**Community Summit**



**Saturday, September 25, 2004**  
**Emma Prusch Park**  
**@ Story Rd. & King Rd.**

**11:00 am to 3:00 pm**



**Free Admission BBQ & Drawing**  
**Live Music & Entertainment**

**Alum Rock Jazz-Salseros de la Plaza-ARYC Breakers-Filipino Youth Coalition-Los Meztizos**

**Activities**

**Mobile Skate Park-30' Inflatable Obstacle Course-Children's Astro Jump-Arts-Crafts-Games**

**Resource Fair**

**featuring over 40 city & community based services & organizations**



**For More Information Call 408.277.5157**  
**or visit [www.sanjoseca.gov/district5](http://www.sanjoseca.gov/district5)**

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# District Five Newsletter

## An Update for Eastside Residents



want to raise our children and grandchildren in. District Five resident Eugenio Ramirez captured the theme of our efforts when he stated during the Budget Public Hearings,

***"East San Jose has changed for good and we are closer than ever to improving our communities."***

Dear Residents,

We have worked for many positive changes in our community over the course of the past year. Together, we have developed a partnership to build the type of neighborhoods that we

Despite the economic challenges we face, our community continues to move in a positive direction. The priorities you have addressed in the Strong Neighborhoods Initiative

are in various stages of implementation and are moving forward. This year we broke ground on one of two state of the art libraries in District Five. Along with the Alum Rock Youth Center, which opened its doors last fall, the two libraries will not only serve as gathering places for our youth, but for the entire community.

We can be proud of the work we have done together and I thank you for your commitment to the East Side

*Nora Campos*

### Fiscal Year 04-05 Budget Overview

On Tuesday, June 29, City Council voted to accept the fiscal year 2004-2005 budget. Nearly a dozen budget study sessions and two public hearings were held so that community members could voice their opinions on how the City can find ways to overcome a budget deficit of \$69.8 million in the City's General Fund.

Although some difficult decisions had to be made, the City was able to restore funding to various programs and services important to the community. In District Five, service cuts were averted at Fire Station #2 on Alum Rock Avenue, the City's busiest Fire Station. Fire Station #2 will not only maintain its level of service but will be rebuilt as a state of the art facility. City wide, the Council was able to keep two heavily used community centers from closing their doors, keep restrooms at parks open, as well as maintain funding to the popular Ant-Graffiti and Anti-Litter Programs.

For more information call 408.277.5777.

\* Since the City's Budget was passed, an additional \$11.3 million was taken by the state legislature increasing the San José's deficit to \$81.1 million. City Council recently pursued and approved an Emergency 911 Fee in order to preserve public safety services and jobs that were slated for termination.

### FY 04-05 Budget Highlights

- Level of Emergency Response at Fire Station #2 (Alum Rock Ave) maintained
- Anti Graffiti & Anti Litter Programs Maintained
- Expansion of Abandoned Vehicle Spotter Program
- PRNS working with local community based organizations to identify partners for community centers
- Maintain funding to various Crime Prevention Programs; restore 50% funding to Neighborhood Watch

Volume II, Issue I

Aug 2004

### Community Calendar

**8/18– Groundbreaking, North Concourse at Mineta San José International Airport**

**8/21– District Wide Litter Pick Up. Emma Prusch Park, 8:30 AM**

**9/7– Public Hearing– Planned Development Rezoning of 13785 Story Rd. Council Chambers, 7:00 PM**

**9/21– Public Hearing– Planned Development Rezoning of property– Southwest corner of McKee & N. Jackson. Council Chambers, 7:00 PM**

**9/25– 4th Annual District 5 Community Summit. Emma Prusch Park, 11:00 AM to 3:00 PM**

**9/28– San José “Town Hall Meeting”- Children’s Discovery Museum. 6:00 PM**

**November 2, 2004– Election Day. Remember to Vote**

**November 2004– Ribbon Cutting Plata Arroyo Skate Park. Time: TBA**

## Strong Neighborhoods Initiative Update

### Moving Forward on Our Priorities

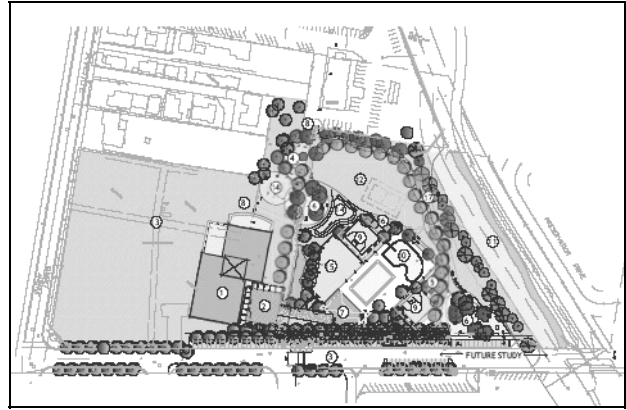


SOUTH ELEVATION AT BUILDING RS

*Conceptual Image of Story & King Revitalization*

Although we are in a deficit year and the City is having to make cuts in the budget, the Strong Neighborhood Initiative process will not be terminated. The SNI continues to address the Top 10 items each NAC has specifically identified in their area. Funds have already been designated for many of these projects, and work is being done towards their completion. Some of the projects are still in negotiations, discussion, or planning stages, while others are in the middle of construction and still others are already very near completion. The Strong Neighborhood Initiative is a City project that is essential to building a successful and equitable big City. This program has been successful in not only identifying the concerns and interests of the local residents, but in following through with their suggested improvements as well. This year the SNI program will continue in their success.

Updates on D-5's 3 SNI Areas are available on Page 4.

*Work continues on the Mayfair Park, Community, & Adult Learning Center Master Plan**Groundbreaking Plata Arroyo Skate Park*

## State of the Art

### Alum Rock & Hillview Branch Libraries

*Future Alum Rock Branch Library*

**"The future is to really use our libraries as gathering places for communities."  
-Councilmember Nora Campos**

#### Alum Rock Branch Library

*Ribbon Cutting Mid-2005*

Feature	Current	New
Size	6,890 sf	26,000 sf
Collection	86,035	Up to 151,000
Computers	14	43 w/ Internet Cafe
Seats	38	130 - 160
Group Study Area	None	Yes- Seats up to 27 persons
Story Telling Area	Seats 30	Seats up to 42 persons
Community Room	None	Yes- Capacity 110 persons

#### Hillview Branch Library

*Ground Breaking Spring 2005*

Feature	Current	New
Size	7,288 sf	20,000 sf
Collection	70,010	Up to 116,000
Computers	21	34 w/ Internet Cafe
Seats	49	105-129
Group Study Area	None	Yes- Seats up to 21 persons
Story Telling Area	None	Seats up to 31 persons
Community Room	None	Yes- Capacity 80 persons

**East Valley/680 SNI Top 10**

	Project	Status
1	Improvements to Story & King	Improvements to the southeast corner are underway.
2	Residential Speeding & Traffic Mitigation	Project Manager has reviewed 30% of the identified traffic safety issues
3	Development of Affordable Housing	Currently identifying and pursuing affordable housing opportunities
4	Sound Walls - Noise Mitigation	Funding appropriated on May 4, 2004; Department of Transportation has put out Request for Proposals
5	Sidewalk Installation & Repair	Curb Ramp Installation Project is about 95% complete with all 77 ramps installed by July 1.
6	Create Additional Facilities for Community	Goss Neighborhood Center scheduled for completion December 2005. New Hillview Library scheduled for completion sometime between the end of 2006 and beginning of 2007.
7	Community Policing Initiative	72 Businesses on the Story Road Neighborhood Business District signed up for STOP Program to permit police to enter businesses to remove public nuisance.
8	Improve & Expand Homework Centers	Focus Group conducted to evaluate program efficiency
9	Abandoned/Inoperable Vehicles	To date, 510 cars have been marked, 276 cited, and 171 Towed. EV/680 sign up for volunteer "Vehicle Spotter Program"
10	Street Sweeping	9 curb miles of signs have been installed in Capitol Goss/Dobern Areas. Additional meetings being held to identify areas for Street Sweeping

**Gateway East SNI Top 10**

	Project	Status
1	Neighborhood Center	Meeting space secured at the Mexican Heritage Plaza for community meetings.
2	Sanitary Sewer Improvements	Construction begins January 2005. Project complete April 2005.
3	Curb & Gutter Improvements	Project completion scheduled for January 2005
4	Housing Improvements	4 Housing Improvement Projects scheduled to be completed by June 2004.
5	Park & Recreation Facilities Improvements	New Plata Arroyo Park Tot Lot installed January 2004. Plata Arroyo Skate Park scheduled for completion November 2004. Community conducted survey options for Zolezzi Park.
6	Community Garden	Project is scheduled to begin July 1, 2004
7	Street Improvements	Installation of Traffic Signal at King Rd. & East St. James to be completed by July 2005. Signal Warrant Studies are being conducted on Alum Rock at East Gate & E. St. James & Wilshire.
8	Traffic Calming	Department of Transportation to begin basic traffic studies September 2004.
9	Streetscape Beautification	SJRA is working with the NAC to clarify the scope of the project.
10	Enhance Public Lighting Levels	Public works has submitted CDBG application for 14 new, 14 modified, and 2 relocated street lights. CDBG committee has recommended funding for the Street Light proposal.

**Mayfair SNI Top 10**

	Project	Status
1	Establish New Community/Adult Learning Center	Mayfair Center Task Force working on Master Plan. New Mayfair Center Construction scheduled to begin 2006 with completion in 2008.
2	Construct a New Library	City Staff is exploring various options including integration with new community/adult learning center or partnership with local schools.
3	Affordable Housing for Families & Seniors	Housing staff is currently reviewing projects to determine how to allocate funds when they become available.
4	Upgrade Streetlight throughout the Neighborhood to Meet Current Standards	Project scheduled to begin in January 2005 and completed by June 2005.
5	Enhance Collaboration Between the Police and Community	Community continues to develop Block Captain network. Police continue to attend community meetings to address community concerns.
6	Increase Gang Prevention and Intervention Programs and Activities	Right Connection: providing focused services to the immediate neighborhood. Community-based organizations continue to provide services to community.
7	Investigate Traffic Issues; Develop, Review, & Implement Traffic Calming Plan	CDBG staff recommended funding for 8 traffic islands on local streets at arterials for full \$110,000 matching grant.
8	Implement a Neighborhood Cleanliness, Open Space, Environment & Education Campaign.	Integrated Pest Management workshop conducted. Several community-based organizations have hosted various events.
9	Improve Employment Assistance and Programs for all Mayfair Workers	City Staff working to connect WIN and the Community.
10	Support a Proportional Increase of Homeowners to Renters in Mayfair	Housing Fair was held in Mayfair in April 2004.

## Creating Equity: National League of Cities Sustainable Cities 2004

**Burlington, Vt.-** During the month of July, people from all over the nation converged on Burlington, Vermont for the National League of Cities (NLC) Sustainable Cities 2004 Conference. Councilmember Nora Campos, a member of the NLC, represented the City of San José at the nation wide conference. Participants at the conference discussed strategies that would increase local capacity to sustain economic security, social services, good governance, and environmental health.

Speaking as a member of NLC's Equity & Opportunity Panel, Councilmember Campos shared a presentation titled *Strong Neighborhoods, Sustainable City*. This presentation detailed San José's efforts to address sustainability and equity through the Strong Neighborhoods Initiative. The Councilmember has been invited various conferences through out the nation to share the San José's initiatives. San José is quickly becoming the leader when it comes to issues regarding sustainability.

Councilmember Nora Campos & the City of San José will be hosting a Town Hall Meeting on Tuesday, September 28 in a national effort to draw attention to issues of equity. The event will be hosted at the Children's Discovery Museum from 6:00 PM to 8:00 PM. For more information call 408.277.4000.

## New Housing in East San José

### The word is out!

During the 2004 State of the State of the City Address, Daniel Keegan, Executive Director of the San José Museum of Art and guest emcee, exclaimed he was a proud Eastside resident and that East San José was the best place to live in San José.

District 5 is the home of the Mexican Heritage Plaza, Mark's Hot Dogs, Alum Rock Youth Center (the most state of the art youth center in the South Bay), Rifiki's Coffee, Peter's Bakery and some the most diverse and culturally rich communities in the city.

Providing quality housing is one of the keys to building strong neighborhoods and is a priority for the Councilmember Nora Campos. Since 2001, District Five has seen over 1,700 market rate and affordable housing units added to its landscape.

The following is a preview of many new communities that will add to the diversity, history, and culture of East San José.

For more information call San José Housing at 408.277.4747 or visit [www.sjhousing.org](http://www.sjhousing.org).



**Tierra Encantada-** Located on Alum Rock Avenue, it is the first transit-oriented mixed-use development in East San José. Development features 94 affordable units and 12 townhouses for first time homebuyers will be available. 10,000 square feet of commercial retail space will be located on the ground level.



**Madden Village-** 120 market rate townhouses and condominiums located off Jackson Avenue. This development has 2 to 3 bedroom floor plans ranging from 1091 to 1727 square feet.



**Las Mariposas-** On Alum Rock Avenue, this development offers over 60 affordable housing units available for purchase. The nineteen townhomes and forty-seven stacked flats, all with garages and carports, are designed with first time homebuyers in mind. Construction will take 16 months.

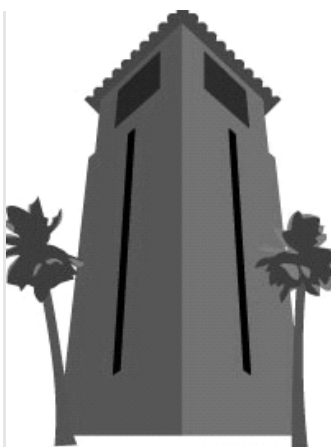
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## Important Phone Numbers

Call Center	408.277.4000	San Jose InfoLine	408.277.8500
Code Enforcement	408.277.4528	Transportation	408.277.4304
Vehicle Abatement	408.277.5305	Parking Enforcement	408.277.5545
Anti-Graffiti/Litter	408.277.2758	Environmental Services	408.277.5533
Police Non-Emergency	311	Crime Prevention	408.277.4133
Crime Stop-pers (Anonymous)	408.947.7867	Drug Hotline (Anonymous)	408.971.3784
Hazardous Materials	408.277.4659	Housing	408.277.5431

# THE DISTRICT FIVE TEAM



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### Francis Zamora, Communications & Events

**Coordinator 408.277.2445** -- Public Information, Event & Project Planning, Parks & Trails, Public Art, Youth Issues, Internships

### Blair Minor, Policy Analyst 408.277.5865--

Policy Review & Development, City Council Agenda, HNVF, CDBG, Airports, National League of Cities, California League of Cities, Homework Centers

### Yasmin Flores, Community Relations

**Coordinator 408.277.2779** -- Community Development & Liaison, Constituent Issues, Code Enforcement, Traffic Calming, Strong Neighborhoods Initiative

## Council District Five Summer Internship Program



*David Campos & Elizabeth Wang, 2004 District 5 Summer Interns volunteer at the San José Soccer Festival.*

### District 5 Summer Interns

**Carlota Montes**— George Washington University, Freshman

**David Campos**— Wittier College, Freshman

**Elizabeth Wang**— Cupertino High School, Senior

### **An Internship with Councilmember Nora Campos? Priceless.**

*Elizabeth Wang, 2004 District Five Summer Intern*

Molding balls of ice cream at Ben and Jerry's, pleating clothes at Macy's, staying awake in a psychology class at a community college, or memorizing too many SAT words; the endless prospects of a teenager's summer. This teenager, however, chose something unique. I entered the realm of local government as I began an internship at the Office of Councilmember Nora Campos.

As the weeks progressed, I met with other interns who also work for District Five, and I was amazed. They've actually seized their lives and molded it to what they want it to become. I could not believe that people my age felt so passionately about making a difference in the world. At first, I was intimidated, but as first impressions were surpassed, I've come to realize that I want to be like them, passionate, kind and down-to-earth.

Sad as it is, summer is slowly fading, and school bells will ring. Students will reminisce of their short and sweaty summer where they lied on the beach for hours, played basketball with their friends everyday and spent hard-earned cash on Spiderman 2 tickets. I will talk about how I have become an organizational and recycling fanatic and found role models of all ages. I was introduced to the world outside the mall and the movie theater filled with paper cuts, media reports, and concerned constituents. Like MasterCard commercials, this internship has made my summer priceless.